



UNIVERSITY OF WORCESTER & INTERNATIONAL JOURNAL OF BIRTH AND PARENT EDUCATION

AUTUMN CONFERENCE

Wednesday, November 9th, 2022, THE ARENA, UNIVERSITY OF WORCESTER

CHALLENGES FOR TODAY'S PARENTING EDUCATORS

PROGRAMME:

Registration and Coffee 9am

Professor David Green 10.00-10.10

Vice Chancellor and Chief Executive of the University of Worcester.

Introduction and Farewell to Professor Mary Nolan.

Dr Mary Nolan, Professor of Perinatal Education 10.10-10.20

Welcome and introduction of new Co-Editors of IJBPE

Lorna Phillip, Founder of Black Mamas Birth Village 10.20-11:00

Supporting Black Mamas-To-Be

BREAK 11.00-11:30

Gerard Hastings, Institute for Social Marketing and Health, University of Stirling 11:30-12.10

Selling second best: How infant formula marketing works

Soo Downe, Professor of Midwifery Studies, University of Central Lancashire 12.10-12:50

Is normal birth an appropriate topic for antenatal classes post Ockenden?

QUESTIONS TO PANEL 12:50-1:00

LUNCH: 1:00-2:00

Jill Benjoya Miller, Co-Lead Happy Baby Community Programme 2.00-2.40

Happy Baby Communities for mothers in the UK asylum system

Sally Hogg, Head of Policy and Campaigning at the Parent-Infant Foundation 2.40-3.20

What have we learned from the pandemic?

BREAK: 3.20-3.50

Mary Nolan, Professor of Perinatal Education, University of Worcester 3.50-4.30

Reflections on a career in early parenting education

4:30-5pm Questions to Mary Nolan

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